

ORDER



WCAX

Orders
Order / Rev: 12076
Alt Order #: 8416787
Product Desc: Stefanik 4 Congress
Estimate: 931
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/14/16 / 10/14/16
Order Type: GENERAL

Primary AE: HRP Washington DC AE
Sales Office: N-DC
Sales Region: NAT

Agency
Name: Media Ad Ventures
Buying Contact:
Billing Contact:
 8136 Old Keene Mill Road
 Springfield, VA 22152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Stefanik/Pol/R/Con/NY
Demographic: A35+
Product Codes: Candidates
Priority: P-1
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/22/16	14	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$4,200.00	\$3,570.00	0.00
Totals	14	\$4,200.00	\$3,570.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP Washington DC AE	N-DC	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WCAX	32%	\$4,200.00
Market	100%	\$13,125.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ECAX	0%	\$0.00
UNKWN	0%	\$0.00
WBVT	0%	\$0.00
WCFE	0%	\$0.00
WETK	0%	\$0.00
WFFF	8%	\$1,050.00
WLED	0%	\$0.00
WNNE	0%	\$0.00
WPTZ	50%	\$6,562.50
WVER	0%	\$0.00
WVNY	10%	\$1,312.50
WVTA	0%	\$0.00
WVTB	0%	\$0.00
WWBI	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCAX	10/21/16	10/21/16	Noon News	CM	12p-1230p	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
Noon News/ATF															

Start Date End Date Weekdays Spots/Week Rate Rating

Order / Rev: 12076
Alt Order #: 8416787
Flight Dates: 10/17/16 - 10/23/16

Advertiser: Stefanik/Pol/R/Con/NY
Product Desc: Stefanik 4 Congress
Estimate: 931

WCAX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WCAX	10/21/16	10/21/16	Noon News Noon News/ATF	CM	12p-1230p	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	----F--		1				\$150.00		0.00			
3	WCAX	10/17/16	10/17/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	M-----	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$75.00		0.00			
4	WCAX	10/17/16	10/17/16	M-F 730p-8p Entertainment Tonight(Syn)	CM	730p-8p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$300.00		0.00			
5	WCAX	10/22/16	10/22/16	News Sa 7a-8a Channel 3 News	CM	7a-8a	-----S-	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$75.00		0.00			
8	WCAX	10/20/16	10/20/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	---T---	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1				\$75.00		0.00			
10	WCAX	10/18/16	10/18/16	Noon News Noon News/ATF	CM	12p-1230p	-T-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$150.00		0.00			
12	WCAX	10/19/16	10/19/16	Noon News Noon News/ATF	CM	12p-1230p	--W----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--W----		1				\$150.00		0.00			
N 13	WCAX	10/17/16	10/17/16	M-F 11a-12p The Price is Right	CM	11a-12p	M-----	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	M-----		1				\$300.00		0.00			
N 14	WCAX	10/22/16	10/22/16	CBS Sa Morning New 8a CBS This Morning:Saturday	CM	8a-10a	-----S-	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S-		1				\$150.00		0.00			
N 15	WCAX	10/20/16	10/20/16	M-F 11a-12p The Price is Right	CM	11a-12p	---T---	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---T---		1				\$300.00		0.00			
N 16	WCAX	10/18/16	10/18/16	Tu Hour 1 NCIS	CM	8p-9p	-T-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-T-----		1				\$1,800.00		0.00			
N 17	WCAX	10/18/16	10/21/16	M-F 11a-12p The Price is Right	CM	11a-12p	-TWTF--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		2				\$300.00		0.00			
N 18	WCAX	10/18/16	10/21/16	M-F 4p-5p Dr Phil(Syn)	CM	4p-5p	-TWTF--	:30	1	\$75.00	P-1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWTF--		1				\$75.00		0.00			
													Totals	14	\$4,200.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WCAX - Burlington	Date: 10/14/16
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I, Media Ad Ventures, Inc.,

being/on behalf of: Elise Stefanik,

a legally qualified candidate of the Republican

political party for the office of: US Congressman

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	see attached	10/17-10/23/16	Candidate only fixed	see attached	see attached

Attach proposed schedule with charges (if available): 4,200

I represent that the payment for the above described broadcast time has been furnished by:

Elise for Congress

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Cabell Hobbs

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/12/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Nicholas Hasenauer
Printed Name

General Sales Manager
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Elise Stefanik

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

Brad Mont, Agent

printed name

10/6/16

date

Media Ad Ventures, Inc

8136 Old Keene Mill Rd • Springfield, VA 22152 • 703.569.9400 • 703.569.9004 (fax)

T*R*A*F*F*I*C I*N*S*T*R*U*C*T*I*O*N*S

October 13, 2016

To: Albany Watertown & Burlington TV Stations & Cable Systems

From: Carolyn Bush

Re: Elise for Congress

NOTE: Different Start Date for
ALBANY vs. Rest of the Markets

For: Estimate # 923, 928 & 930

For Watertown & Burlington

EFFECTIVE Fri Oct 14 thru Sun Oct 23

PLEASE RUN:

"New Leadership" :30

4SPMESFCT07H

100%

For ALBANY

EFFECTIVE Mon Oct 17 thru Sun Oct 23

PLEASE RUN (Continue current traffic until Monday):

"New Leadership" :30

4SPMESFCT07H

100%

If your station does NOT accept HD ads then run you will receive SD
version of the ad with the same name & code (minus the "H")

**The New Leadership spot will arrive at stations via Extreme
Reach on Thursday, October 13th.**

**PLEASE E-MAIL traffic@mavdc.com
to confirm receipt**

PLEASE CALL CAROLYN OR MIANNA AT 703-569-9400

IF THERE ARE ANY QUESTIONS.

THANK YOU.

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.02

*** WCAX-TV ***

REP HEADLINE# 8416787
*** ORIGINAL REV#0 ***

12076

ADV # _____ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # _____ CONTRACT # 8416787

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#931 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/16 OCT23/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT14/16 12.02

REP: THIS IS A NEW ORDER
CLIENT: STEFANIK FOR CONGRESS
OUR TOTAL IS \$4,200
PLS CONFIRM
THANKS, KELLY



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 146
AGENCY PRODUCT CODE = 163

AGENCY EST# = 931

1			1200N-1230P	30		\$150.00	10/21	10/21	1		FRI	1
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PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE

2			1100A-1200N	30		\$400.00	10/17	10/17	1		MON	1
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PROGRAM : THE PRICE IS RIGHT(X2)
CON COM1: THE PRICE IS RIGHT(X2)

300

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.02

*** WCAX-TV ***

REP HEADLINE# 8416787

*** ORIGINAL REV#0 ***

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:
3			400P-500P	30		\$75.00	10/17	10/17	1		MON	1
PROGRAM : DR.PHIL												
CON COM1: DR.PHIL												
4			730P-800P	30		\$300.00	10/17	10/17	1		MON	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
5			700A-800A	30		\$75.00	10/22	10/22	1		SAT	1
PROGRAM : WCAX SAT 7AM NEWS 7-8A												
CON COM1: WCAX SAT 7AM NEWS 7-8A												
6			800A-1000A	30		\$125.00	10/22	10/22	1		SAT	1
PROGRAM : CBS THIS MRNG SATURDAY												
CON COM1: CBS THIS MRNG SATURDAY												
7			1100A-1200N	30		\$400.00 300	10/20	10/20	1		THU	1
PROGRAM : THE PRICE IS RIGHT(X2)												
CON COM1: THE PRICE IS RIGHT(X2)												
8			400P-500P	30		\$75.00	10/20	10/20	1		THU	1
PROGRAM : DR.PHIL												
CON COM1: DR.PHIL												
9			730P-800P	30		\$300.00	10/20	10/20	1		THU	1
PROGRAM : ENTERTAINMENT TONIGHT												
CON COM1: ENTERTAINMENT TONIGHT												
10			1200N-1230P	30		\$150.00	10/18	10/18	1		TUE	1
PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE												
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE												
11			800P-900P	30		\$2,000.00 1800	10/18	10/18	1		TUE	1
PROGRAM : NCIS												
CON COM1: NCIS												

NA Thursday Night Football

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.02

*** WCAX-TV ***

REP HEADLINE# 8416787
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	:INVT	:	:SPTS

12			1200N-1230P	30		\$150.00	10/19	10/19	1		WED	1
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PROGRAM : CH 3 NEWS AT NOON ACROSS THE FENCE
CON COM1: CH 3 NEWS AT NOON ACROSS THE FENCE

OCT/16 \$4,200.00

CONTRACT TOTAL \$4,200.00
TOTAL SPOTS 12

MARKET TOTALS \$13,125 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 12.31

*** WCAX-TV ***

REP HEADLINE# 8416787 TRF# 12076

\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

ADV # _____ ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # _____ CONTRACT # 8416787

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#931 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/16 OCT23/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE OCT14/16 12.31

REP: THIS IS A NEW ORDER
CLIENT: STEFANIK FOR CONGRESS
OUR TOTAL IS \$4,200
PLS CONFIRM
THANKS, KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$4,200.00
TOTAL SPOTS 12

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 12.33

CHANGES *** WCAX-TV ***

REP HEADLINE# 8416787 TRF# 12076

\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8416787

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#931 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/16 OCT23/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/16 12.33

STA: ADDED M1
THANKS
ELLEN B 10/14

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NO BUYS TO PRINT
STATION MAKEGOOD OFFERS:

M1	UNRESL	BUY#2	MISSED: MON/1100A-1200N	OCT17	30S	\$400.00	(OCT14/16)
		BUY#6	SAT/800A-1000A	OCT22	30S	\$125.00	
		BUY#7	THU/1100A-1200N	OCT20	30S	\$400.00	
		BUY#9	THU/730P-800P	OCT20	30S	\$300.00	
		BUY#11	TUE/800P-900P	OCT18	30S	\$2,000.00	
			OFFER: MON/1100A-1200N	OCT17	30S	\$300.00	PLS ADVISE.
			& SAT/800A-1000A	OCT22	30S	\$150.00	
			& THU/1100A-1200N	OCT20	30S	\$300.00	
			& TUE/800P-900P	OCT18	30S	\$1,800.00	
			CMT: RATES/NA				

OCT/16 \$4,200.00

CONTRACT TOTAL \$4,200.00
TOTAL SPOTS 12

MARKET TOTALS \$13,125 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI
DEMOS- RA35+*

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.37

CHANGES

*** WCAX-TV ***

REP HEADLINE# 8416787 TRF# 12076
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/E STEFANIK/R/CON/NY
AGY # _____ AGY. NAME MEDIA AD VENTURES
8136 OLD KEENE MILL RD, SUITE A300
SPRINGFIELD, VA 22153

REP.# _____ OFF.# _____ SALESMAN # _____
BUYER NAME CAROLYN BUSH
SALES PRSN WA- MICK NESCI (H)

ORDER # _____ CONTRACT # 8416787 CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#931 COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/16 OCT23/16 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT14/16 12.37

REP: REVISION
RATES CORRECTED AND DOLLARS KEPT THE SAME
PLS CNF
THANKS,MICK

STA: ADDED M1
THANKS
ELLEN B 10/14

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 146
AGENCY PRODUCT CODE = 163

AGENCY EST# = 931

2	S		1100A-1200N	30		\$400.00	10/17	10/17	0		MON	0
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PROGRAM : THE PRICE IS RIGHT(X2)
CON COM1: THE PRICE IS RIGHT(X2)

13	A		1100A-1200N	30		\$300.00	10/17	10/17	1		MON	1
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PROGRAM : THE PRICE IS RIGHT
ORD COM1: RATES/NA

THIS IS A MAKE-GOOD FOR OCT17 ON LINE-2 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-9 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-11 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14	A		800A-1000A	30		\$150.00	10/22	10/22	1		SAT	1
PROGRAM : CBS THIS MORNING SATURDAY ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES 13-16												
15	A		1100A-1200N	30		\$300.00	10/20	10/20	1		THU	1
PROGRAM : THE PRICE IS RIGHT ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES 13-16												
16	A		800P-900P	30		\$1,800.00	10/18	10/18	1		TUE	1
PROGRAM : NCIS ORD COM1: RATES/NA PART OF A MAKEGOOD MADE UP OF LINES 13-16												
6	S		800A-1000A	30		\$125.00	10/22	10/22	0		SAT	0
PROGRAM : CBS THIS MRNG SATURDAY CON COM1: CBS THIS MRNG SATURDAY												
7	S		1100A-1200N	30		\$400.00	10/20	10/20	0		THU	0
PROGRAM : THE PRICE IS RIGHT(X2) CON COM1: THE PRICE IS RIGHT(X2)												
9	S		730P-800P	30		\$300.00	10/20	10/20	0		THU	0
PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT												
11	S		800P-900P	30		\$2,000.00	10/18	10/18	0		TUE	0
PROGRAM : NCIS CON COM1: NCIS												
17	A		1100A-1200N	30		\$300.00	10/18	10/21	2		TU-F	2
PROGRAM : THE PRICE IS RIGHT												
18	A		400P-500P	30		\$75.00	10/18	10/21	1		TU-F	1
PROGRAM : DR PHIL												

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

OCT14/16 12.37

CHANGES

*** WCAX-TV ***

REP HEADLINE# 8416787 TRF# 12076
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START	:END	:SPTS	:WEEK	:DAYS	:TOTL
:	:LINE#	:	:	:	:	:	:DATE	:DATE	: /WK	: INVT	:	:SPTS

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#2	MISSED: MON/1100A-1200N				OCT17		30S	\$400.00	(OCT14/16)	
		BUY#6	SAT/800A-1000A				OCT22		30S	\$125.00		
		BUY#7	THU/1100A-1200N				OCT20		30S	\$400.00		
		BUY#9	THU/730P-800P				OCT20		30S	\$300.00		
		BUY#11	TUE/800P-900P				OCT18		30S	\$2,000.00		
			OFFER: MON/1100A-1200N				OCT17		30S	\$300.00	PLS ADVISE.	
			& SAT/800A-1000A				OCT22		30S	\$150.00		
			& THU/1100A-1200N				OCT20		30S	\$300.00		
			& TUE/800P-900P				OCT18		30S	\$1,800.00		
			CMT: RATES/NA									

OCT/16 \$4,200.00

CONTRACT TOTAL \$4,200.00
TOTAL SPOTS 14

MARKET TOTALS \$13,125 WCAX 32% WVNY 10% WPTZ 50% WNNE 0% CABL 0% WFFF 8% WGMU 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703-516-9399

FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM STATION OCT14/16 13.22

*** WCAX-TV ***

REP HEADLINE# 8416787 TRF# 12076

\$\$\$ MOD# 1: APPROVED REV #0 \$\$\$

ADV # ADV. NAME POLI/E STEFANIK/R/CON/NY

REP.# OFF.# SALESMAN #

AGY # AGY. NAME MEDIA AD VENTURES

BUYER NAME CAROLYN BUSH

8136 OLD KEENE MILL RD, SUITE A300

SALES PRSN WA- MICK NESCI (H)

SPRINGFIELD, VA 22153

ORDER # CONTRACT # 8416787

CLASS: NATL. LOCAL REGIONAL

PRDCT STEFANIK 4 CONGRESS EST#931 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/16 OCT23/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT14/16 13.22

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL \$4,200.00
TOTAL SPOTS 14

PREVIEW



WCAX
30 Joy Drive
S. Burlington, VT 05403
Main: (802) 652-6300
Billing: (802) 652-6300

Billing Address:

Media Ad Ventures
Attention: Accounts Payable
8136 Old Keene Mill Road
Suite A300
Springfield, VA 22152

Send Payment To:

WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/22/16

Property	Account Executive	Sales Office	Sales Region
WCAX	HRP Washington DC AE	HRP Washington	National

Advertiser	Product	Estimate Number
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	931

Flight Dates	Order #	Alt Order #
10/17/16 - 10/23/16	12076	8416787

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Cash in Advance

Agency Code	Advertiser Code	Product 1/2
	146	163

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/16	10/21/16	Noon News/ATF	12p-1230p	----F--	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ----F-- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	F	10/21/16	12:28 PM	Noon News/ATF	12p-1230p	:30		\$150.00 NM
3	10/17/16	10/17/16	Dr Phil(Syn)	4p-5p	M-----	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M----- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	M	10/17/16	4:16 PM	Dr Phil(Syn)	4p-5p	:30	4SPMESFCT07H	\$75.00 NM
4	10/17/16	10/17/16	Entertainment Tonight(Sy730p-8p		M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	M	10/17/16	7:35 PM	Entertainment Tonight(Syn	730p-8p	:30	4SPMESFCT07H	\$300.00 NM
5	10/22/16	10/22/16	Channel 3 News	7a-8a	-----S-	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Sa	10/22/16	7:53 AM	Channel 3 News	7a-8a	:30		\$75.00 NM
8	10/20/16	10/20/16	Dr Phil(Syn)	4p-5p	---T---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Th	10/20/16	4:07 PM	Dr Phil(Syn)	4p-5p	:30		\$75.00 NM
10	10/18/16	10/18/16	Noon News/ATF	12p-1230p	-T-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Tu	10/18/16	12:29 PM	Noon News/ATF	12p-1230p	:30		\$150.00 NM

PREVIEW



Send Payment To:

WCAX
P.O. Box 4508
Burlington, VT 05406-4508

Invoice #	Invoice Date	Invoice Month	Invoice Period
		October 2016	09/26/16 - 10/22/16
Advertiser	Product	Estimate Number	
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	931	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/19/16	10/19/16	Noon News/ATF	12p-1230p	--W----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 --W---- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	W	10/19/16	12:05 PM	Noon News/ATF	12p-1230p	:30		\$150.00 NM
13	10/17/16	10/17/16	The Price is Right	11a-12p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 M----- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	M	10/17/16	10:58 AM	The Price is Right	11a-12p	:30	4SPMESFCT07H	\$300.00 NM
14	10/22/16	10/22/16	CBS This Morning: Saturd	8a-10a	-----S-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -----S- 1 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Sa	10/22/16	8:22 AM	CBS This Morning: Saturday	8a-10a	:30		\$150.00 NM
15	10/20/16	10/20/16	The Price is Right	11a-12p	---T---	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 ---T--- 1 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Th	10/20/16	10:59 AM	The Price is Right	11a-12p	:30		\$300.00 NM
16	10/18/16	10/18/16	NCIS	8p-9p	-T-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -T----- 1 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Tu	10/18/16	8:29 PM	NCIS	8p-9p	:30		\$1,800.00 NM
17	10/18/16	10/21/16	The Price is Right	11a-12p	-TWTF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -TWTF-- 2 \$300.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Tu	10/18/16	10:58 AM	The Price is Right	11a-12p	:30		\$300.00 NM
2	WCAX	F	10/21/16	11:59 AM	The Price is Right	11a-12p	:30		\$300.00 NM
18	10/18/16	10/21/16	Dr Phil(Syn)	4p-5p	-TWTF--	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/17/16 10/23/16 -TWTF-- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCAX	Tu	10/18/16	4:42 PM	Dr Phil(Syn)	4p-5p	:30		\$75.00 NM

Total Spots 14

Payment Terms 30 Days

Gross Total	\$4,200.00
Agency Commission	\$630.00
Net Amount Due	\$3,570.00

PREVIEW

Send Payment To:

WCAX
P.O. Box 4508
Burlington, VT 05406-4508

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
		October 2016	09/26/16 - 10/22/16
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Stefanik/Pol/R/Con/NY	Stefanik 4 Congress	931	